2010 Benchmarks in Improving Medication Adherence

Medication Review
Patient Education
Automated Reminders
Pillboxes and Calendars

The Healthcare Intelligence Network
800 State Highway 71, Suite 2
Sea Girt, NJ 08750
2010 Benchmarks in Improving Medication Adherence

107 healthcare organizations describe efforts to improve medication adherence and compliance — a responsibility shared by patient, provider, payor, pharmacist, case manager and others.

“(Greatest challenge is) Approaching the issue from the perspective of the health plan in supporting the physician relationship rather than as a direct care provider.”
> Health plan

“Medication management in the home setting, not just from the physician’s office, needs to be a reimbursable visit.”
> Geriatric care management company

“(Greatest challenge is) The patients who can’t afford their medications. We supply samples when possible and sign them up for patient assistance programs, but this is hardly a universal solution.”
> Hospital

“We are coordinating care with the prescribing primary care provider to increase best practice prescribing patterns.”
> Behavioral health organization
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About the Healthcare Intelligence Network

The Healthcare Intelligence Network (HIN) is an electronic publishing company providing high-quality information on the business of healthcare. In one place, healthcare executives can receive exclusive, customized up-to-the-minute information in five key areas: the healthcare and managed care industry, hospital and health system management, health law and regulation, behavioral healthcare and long-term care.

Executive Summary

Of 1.8 billion prescriptions dispensed annually in the United States, only 50 percent are taken correctly by the patient, according to the World Health Organization. Beyond increasing risk of death, poor medication adherence is tied to as much as $290 billion annually in increased medical costs and responsible for 33 to 69 percent of all medication-related hospital admissions in the United States, at a cost of about $100 billion per year.

The 2010 Patient Protection and Affordable Care Act signed into law in March 2010 contains important provisions related to medication adherence, including a series of grant and pilot programs in medication therapy management (MTM).

In its January 2010 Medication Adherence e-survey, the Healthcare Intelligence Network set out to capture the expanding focus and impact of medication adherence in the healthcare industry, from populations and health conditions targeted by medication adherence programs to the components of a successful medication adherence program. Through responses provided by 107 healthcare organizations to 23 multiple choice and open-ended questions, the survey results indicate that responsibility for medication adherence no longer solely rests with the patient but is shared by the provider, payor, pharmacist, case manager and others.
Do you plan to create a program to improve medication adherence within the next 12 months?

1:02: Planning Program in the Next 12 Months

Source: HIN Medication Adherence Survey
January 2010

Which populations are targeted by your medication adherence efforts?

1:03: Targeted Populations

Source: HIN Medication Adherence Survey
January 2010
A comprehensive collection of benchmarks on efforts to improve medication adherence and compliance and the impact these programs have on healthcare utilization, cost and compliance.

Includes:

- Populations and conditions targeted by medication adherence efforts;
- The top strategies to improve medication adherence;
- Trends in reimbursement for efforts related to medication adherence;
- Technologies and data sharing utilized by medication management programs;
- The top five tools to assess and monitor medication adherence; and
- The impact of medication adherence programs on patient compliance with care plans, ER visits, hospital and nursing home admissions, adverse drug events, member/patient satisfaction and ROI and other metrics.

☐ Yes, I need benchmark data to improve medication adherence and compliance in the populations we serve and understand the impact that medication therapy management programs are having on adherence levels, medication costs and healthcare resource utilization. Please send me my copy of 2010 Benchmarks in Improving Medication Adherence, today for $127.

Please select one of the following formats:  Print and PDF, $191.64 ☐ Print, $127 ☐ Adobe Acrobat PDF, $117 ☐

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