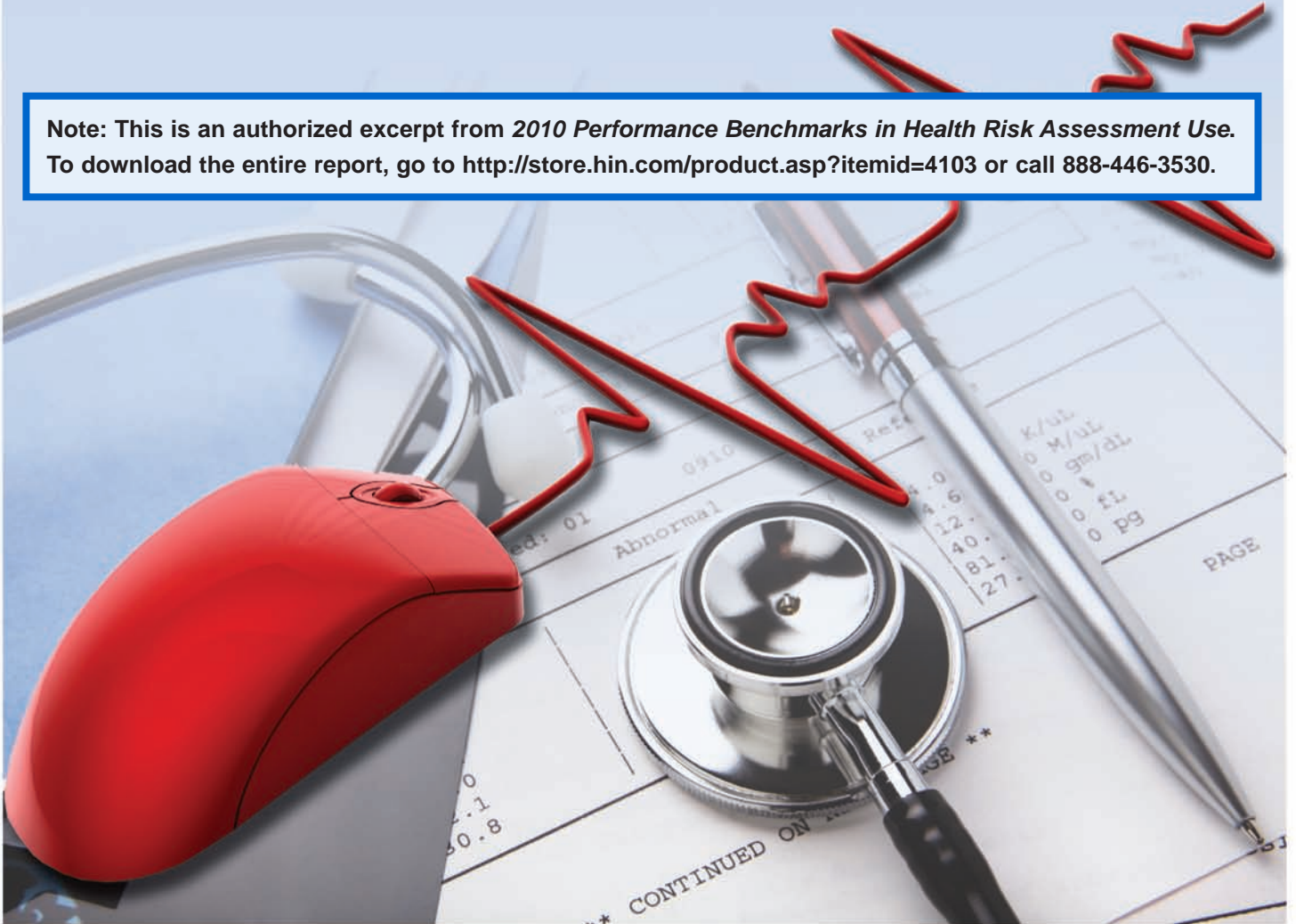


2010 Performance Benchmarks in Health Risk Assessment Use

Note: This is an authorized excerpt from *2010 Performance Benchmarks in Health Risk Assessment Use*. To download the entire report, go to <http://store.hin.com/product.asp?itemid=4103> or call 888-446-3530.



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2010 Performance Benchmarks in Health Risk Assessment Use

This special report is based on results from the June 2010 Healthcare Intelligence Network Health Risk Assessments Benchmark Survey as well as excerpts from recent webinars on the use of HRAs in population health improvement programs.

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About the Healthcare Intelligence Network

The Healthcare Intelligence Network (HIN) is an electronic publishing company providing high-quality information on the business of healthcare. In one place, healthcare executives can receive exclusive, customized up-to-the-minute information in five key areas: the healthcare and managed care industry, hospital and health system management, health law and regulation, behavioral healthcare and long-term care.

Executive Summary

Aggregate data from health risk assessments (HRAs) provide a roadmap for healthcare organizations to deliver health promotion and disease management interventions to targeted individuals — with the goal of improving clinical and financial outcomes.

In its HRA e-survey administered in June 2010, the Healthcare Intelligence Network captured trends in the use of HRAs, from format and target audiences to incentive use and impact. Through responses provided by 116 healthcare organizations to 25 multiple choice and open-ended questions, the survey results reveal that the top three ways companies use HRA data are to identify health risks, develop programs aimed at high-risk indicators and deliver follow-up interventions for those at risk.

***Most
HRAs are
administered
via the Web.***

Survey Highlights

More than 67 percent of responding organizations use HRAs to assess health risk factors in their populations.

HRA completion is voluntary, according to 84.8 percent of respondents.

Almost 70 percent of respondents use a web-based format to administer HRAs.

The biggest barriers to launching an HRA program are staffing and cost, according to 66.7 percent of responding organizations.

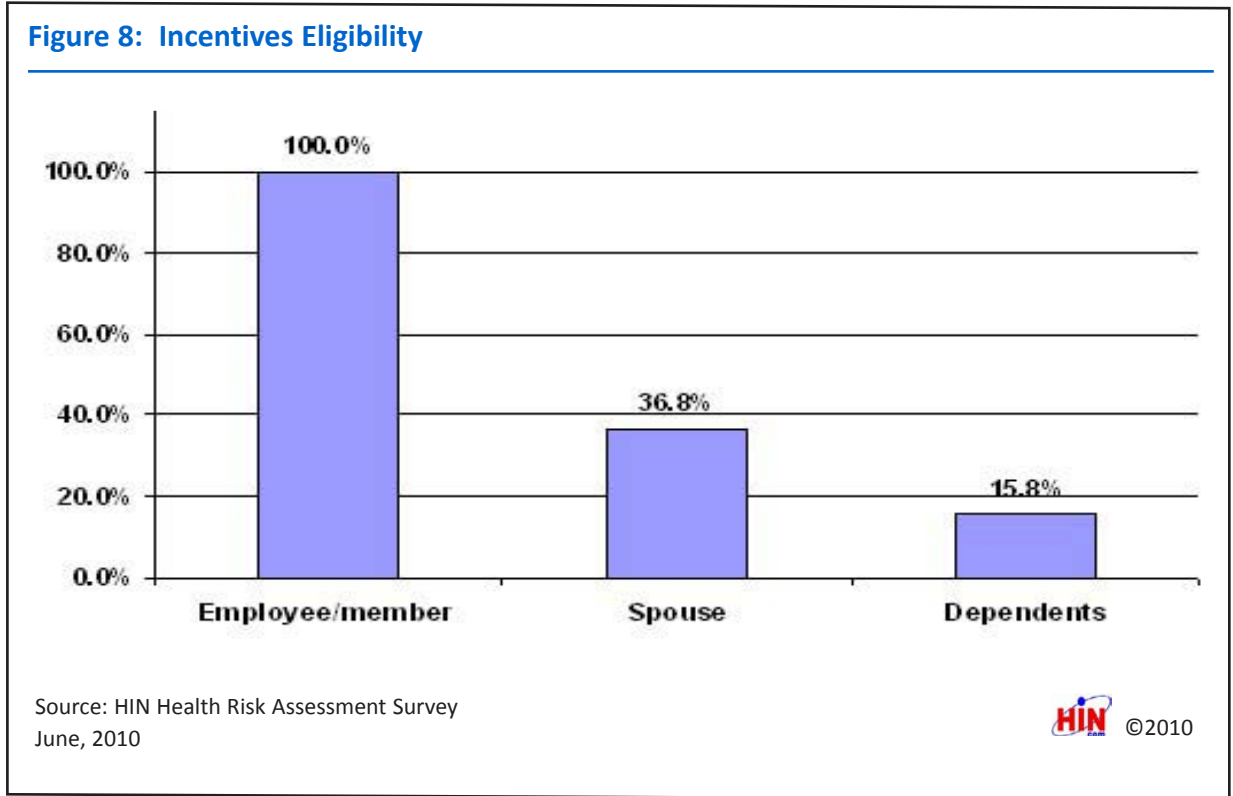
Many organizations said HRAs work best when integrated with wellness and disease management programs.

Almost 86 percent of respondents said the participants are the ones who receive the HRA results.

Several responding organizations said self-reporting data for HRAs is not often accurate.

However, approximately 94 percent of respondents use self-reported data inputs for HRAs.

Who is eligible to receive incentives for HRA completion?



Which of the following incentives do you offer for HRA completion?

