

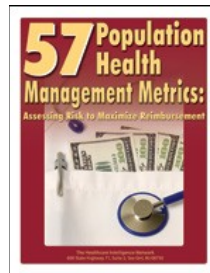
Benchmarks in Population Health Management



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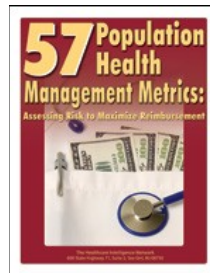
Population Health Management

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Introduction

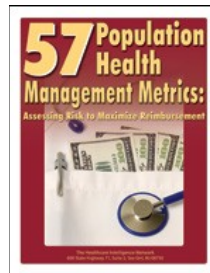
- The sweet spots in **population health management** (PHM) are activities that cover all Triple Aim bases — **enhancing health status and outcomes, increasing efficiency and quality**, and **reducing spend**.
- A carefully curated PHM program that begins with **risk stratification** and **fosters collaborations with stakeholders** can do all that and more, including minimizing the need for ED visits and hospital readmissions.



7 Features of a PHM Program

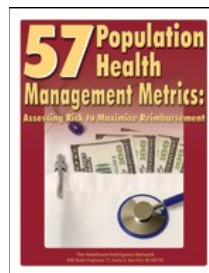
When presenting a PHM program, it is necessary to consider the **optimal outcomes**. You have to be able to *measure* these with the metrics that you set, and be able to *monitor* and *evaluate* your outcomes. Here are 7 features of a PHM program from Elizabeth Miller, Adventist Health:

1. To achieve **optimal outcomes**
2. **Education**
3. **Medication reconciliation**
4. Chronic **disease management**
5. **Self-management** decision support
6. **Coordination of care**
7. Evaluation of **participants' progress** and **communication** back to the healthcare team



Measuring PHM

If a **PHM program** can't demonstrate its value, funding could suffer, explains **Patricia Curran**, principal in Buck Consultants' National Clinical Practice. Here are **12 questions**, in **four key areas** — **attitudes**, **engagement**, **outcomes** and **performance** — that will **measure PHM performance**.



Measuring Population Health Management

1. Attitudes

1. Did we increase **interest**?
2. Did we *change* opinions?
3. Did we build **confidence**?

2. Engagement

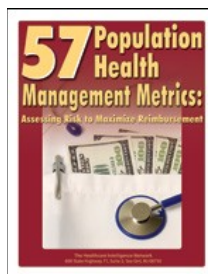
1. Did we **motivate** program participation?
2. Did we change lifestyle **health habits**?
3. Did we mobilize grass-roots efforts?

3. Outcomes

1. Did we **enhance** health status?
2. Did we improve health **outcomes**?
3. Did we **improve** treatment compliance?

4. Performance

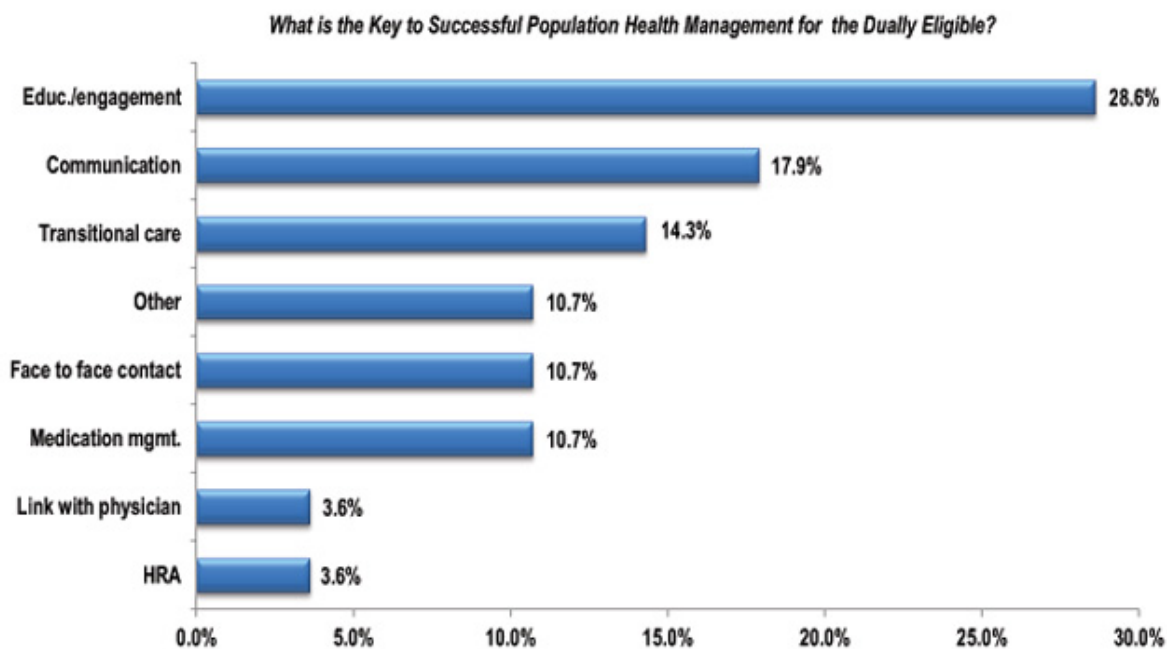
1. Did we **reduce** costs?
2. Did we increase **efficiency**?
3. Did we **improve** competitiveness?



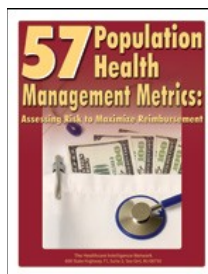
PHM for the Dually Eligible

Education and engagement are the secrets to successful PHM for the **dually eligible population**, say nearly **29%** of healthcare companies who responded to HIN's e-survey on dual eligibles care coordination.

Key to Successful Population Health Management for Duals



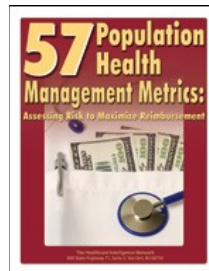
Source: 2013 Healthcare Benchmarks: Dual Eligibles Care Coordination
October 2013



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Sources

- *Population Health Framework: 27 Strategies to Drive Engagement, Access & Risk Stratification*
- *2012 Healthcare Benchmarks: Health & Wellness Incentives*
- *2013 Healthcare Benchmarks: Dual Eligibles Care Coordination*



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